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**TV-Anytime Forum @NAB2000
Las Vegas, Nevada, USA, 10-13 April 2000**



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Introduction

The National Association of Broadcasters (NAB) conference is held in Las Vegas, Nevada in April of every year.

The goals for the TV-Anytime Forum at the NAB2000 were:

1. To publicize the forum
2. To solicit new members
3. To interact with the broadcast community

The following content providers visited our exhibit room: AT&T Broadband (formerly TCI), Disney, Nielsen Media Research, Columbia Tristar (part of Sony Pictures Entertainment), and Universal Studios.

Five new members joined the Forum at NAB: Antech, AnyTimeTV, EnReach Technology, Exatel, and Vestel for a total of 77 members.

We also got some press coverage at NAB. There was an article and picture of our exhibit on page 22 of the Wednesday afternoon edition of the "Show Daily", which was the last edition of "Show Daily" for NAB 2000.

Demonstrations, presentations and posters

The TV-Anytime Forum had an impressive exhibit room with demonstrators, prototypes, and real products from the following forum members:

- Axcnt Media
- IB Labs
- ITC
- Liberate
- Mediasite
- Metabyte Networks
- Microsoft
- NDS
- NHK
- OpenTV
- ReplayTV
- TiVo



TiVo



NDS



NHK



Microsoft

Twice a day, a presentation session was held. Topics of the presentation ranged from introductions to TV-Anytime (Simon Parnall, NDS) and work done in the working groups (Gary Hayes, BBC, Curtis Eubanks, Sony) to projects related to TV-Anytime (Ronald Tol, Philips, Tatsuya Kurioka, NHK, Karsten Morisse, Axcen Media) and real products (David Whittaker, David Richardson, both NDS).

In the presentation room, the following members provided a colourful picture gallery of posters:

- BBC
- Canal+ Technologies
- EnReach Technologies
- For a more convenient AV Life
- Fuji Television
- Kargo
- Media Corporation of Singapore
- NOB
- Philips



Conclusion

NAB2000 was an excellent opportunity to show the broadcasting community what the TV-Anytime Forum is about. The members of the forum illustrated TV-Anytime concepts in presentations, prototypes and products with TV-Anytime like features. The next step is to visit broadcasters and content providers to encourage them to join the Forum and to participate starting the New York meeting.